



**Comprehensive Plan Committee
Meeting Minutes
October 6, 2022**

1.0 Roll Call

Meeting was called to order at 5:00 pm.

Members present: Sheldon Drucker, Vice Chair (acting Chair for this meeting)
George Cundiff
David Fazzina
Charley LaFlamme
Mark MacLeod
Javier Marin
Christopher Nobile
Leslie Olear
Alice Pearce
Pam Sawyer
Steve Wilkos

Members absent: Weston Elliott
David Millward
Robin Millward

Also Present: Tyler McOsker, CEO
Ilene Kanoff, Administrative Assistant
Lee Jay Feldman, SMPDC

2.0 Minutes

2.1 September 15, 2022

Motion 2.1: Motion made by Chris, seconded by Chip to approve the minutes from the September 15, 2022, meeting as written.

Motion passed 10-0 with 2 abstentions.

3.0 Old business

3.1 Update from prior meeting

Alice mentioned that several members would meet with the Rotary in either November or December. She will also email Chamber members about meeting. This is for setting up roving meetings regarding the survey. David F. said he will take the lead on outreach to the schools.

3.2 Survey feedback

There was some discussion about the opening text, how to present the information as well as some changes to questions.

Motion 3.2: Motion made by Mark to approve the survey with changes including randomizing questions (except for 1, 3, 21, 22, 23), deleting the Playhouse from question 17, adding Patriots Day to Splash on question 17, and reshaping the introduction by moving/deleting text (Mark to work with Ilene). Seconded by Chris.

Motion passed 11-0.

3.3 Survey timetable

The Committee members decided to issue the survey on October 19th pending approval by the Select Board.

3.4 Survey Marketing Plan and Communication

The Committee members discussed social media posts, road shows, videos, thermometer, Public Service Announcements, ad in newspapers, QR code, and schools. Javier agreed to modify the Vision Day flyer and would send out a prototype.

4.0 New Business

4.1 Timetable review and responsibilities

NOTE: This item was moved after 2.1 as Lee Jay Feldman was present.

Lee Jay reviewed the SMPDC timetable for the project. He noted that the Natural Resources section would include environmental reports (from FB environmental), sustainability, and sea level rise and the Housing Section would be updated from 2018.

The Committee members would have a look at the material once before it's considered done. There was a question about the goals, policies, and strategies in each section. Lee Jay spoke about one example but said he would provide the Committee members with some documents.

The Committee agreed to the first four areas: Natural Resources (for the November meeting), followed by Transportation, Economy, and Recreation. Each member will come prepared to discuss which areas (of the eight in the State-consistent plan) they will work on at the next meeting.

Lee Jay also spoke about why Town Plans fail both from the Town Meeting perspective and adopting the Plan.

4.2 Developing a Vision Statement Approach

The Committee decided to wait until after the survey was completed to begin work on this. There was some discussion about whether the Vision Statement should be over-arching or specific to each component of the Plan.

4.3 Review of 2003-2004 Plan update and next steps

In his presentation under 4.1, Lee Jay mentioned that the above-mentioned plan was, according to the State, no longer valid.

5.0 Public input

- 5.1 We ask that people keep comments brief and to the point (no more than three minutes and one time per meeting, except when public comment is solicited on specific agenda items) as well as that your comments are respectful. Please begin your comments by stating your name and your affiliation with Ogunquit (i.e., resident, taxpayer, voter, business owner, etc.) or state the Town you are from.

There were no comments from the public.

6.0 Adjourn

Motion 6.0 Motion made by Charley to adjourn. Seconded by Mark.
Motion passed 11-0.

Meeting adjourned at 6:55 p.m.

Respectfully submitted,

Ilene Kanoff, Secretary