



**Comprehensive Plan Committee
Meeting Minutes
April 20, 2023**

1.0 Roll Call

The meeting was called to order at 5:00 pm.

Members present: George Cundiff
Sheldon Drucker, Vice Chair
Wes Elliot
Mark MacLeod
David Millward
Robin Millward, Chair
Chris Nobile
Alice Pearce

Members absent: Charley LaFlamme
Javier Marin
Leslie Olear
Pam Sawyer
Steve Wilkos

Also Present: James Rather, SMPDC
Tyler McOsker, CEO
Heath Ouellette, Select Board Liaison

2.0 Minutes

2.1 April 6, 2023

Motion 2.1: Motion made by Sheldon, seconded by Mark to approve the minutes from the April 6, 2023, meeting, as written.

Motion passed 8-0.

3.0 Old business

3.1 Update from prior meeting

None.

3.2 Publicity and communication

Chris said that Javier is working on the remaining videos, with Historical/Archeological ready by the end of next week. He also stated that he will be talking with the Town Manager and Ben about putting together a YouTube channel. This plan will be outlined and presented to the Committee members in May 2023.

3.3 Review Economic Development document

After discussion, the Committee members agreed to use the Oxford comma. They also discussed other punctuation and the use of a capital letter for “Town.”

Mark received detailed comments from Jay Smith. Points raised included: meaning of the phrase “workforce depth”; meaning of Ogunquit’s region meaning; distinguishing the art colony from theatre; choosing a Perkins Cove photo more relevant to the text; checking references in regard to signs, and some grammatical items.

Pam Sawyer had commented on wording for gifts, tourist season length, Perkins Cove dredging, restaurants’ ownership designation, restaurants’ closure reasons, and year-round labor force.

The Committee members agreed to delete a reference to whale watching, which is not offered from Perkins Cove; delete “shoulder” description of the tourist season; and delete the reference to the value of the Ogunquit Playhouse’s ticket sales.

James talked about the tables on p. 5 and p. 6 of the document, which were based on 2010 and 2020 census data. The 2020 census figures reflect Ogunquit’s employment situation during the pandemic, not an entirely fair comparison with the 2010 census results. It was agreed that in evaluating trends in Ogunquit’s economy, it will give a clearer picture to include the most recent data available, even though this means the document is not following the usual convention of relying primarily on census information. James said that SMPDC will review these figures to give us a more current snapshot of our employment trends.

There was also discussion about the positioning of lobstering / fishing, which is not identified as a separate sector. It was agreed that, as this industry is important to Ogunquit, the Sub-Committee members would draft additional wording to reflect this.

There were no comments from the public on the Economic Development draft document.

3.4 Subcommittee reports

Public Facilities: Sheldon said the video voiceover is completed. They are using the Kennebunk report as their template and will be ready with their document in a week to 10 days.

Recreation: Chris said they had another follow-up meeting. He said that the previous two plans only mention open space and related activities, not other recreational activities. The Sub-Committee had submitted their document on April 14th, but it would require further development. Noted that the Maine State checklist only asks about open space, but James agreed that there should be a greater focus on

recreation and asked for more material. Chris will follow up with a member of the Parks & Recreation Committee.

Historical/Archeological: Mark said the document was submitted to SMPDC. James said there did not seem to be any new language. Robin said she met with Jo Resta and members of the historical group from the library and their main concern centered around goals, policies, and strategies and the OHPC role.

Agricultural: Mark said it is essentially done and can be sent as is.

Climate change: Abby, from SMPDC, continues to work on this document.

4.0 New Business

4.1 Finalize change of meeting date in July

The Committee members agreed to change the date to Tuesday, July 18th from 3:00-5:00pm.

4.2 Preliminary discussion of a summer event

This item was tabled.

5.0 Public input

5.1 We ask that people keep comments brief and to the point

(no more than three minutes and one time per meeting, except when public comment is solicited on specific agenda items) as well as that your comments are respectful. Please begin your comments by stating your name and your affiliation with Ogunquit (i.e., resident, taxpayer, voter, business owner, etc.) or state the Town you are from.

There were no comments from the public.

6.0 Adjourn

Motion 6.0 Motion made by Mark to adjourn. Seconded by Sheldon.

Motion passed 8-0.

Meeting adjourned at 6:04 p.m.

Respectfully submitted,

Ilene Kanoff, Secretary